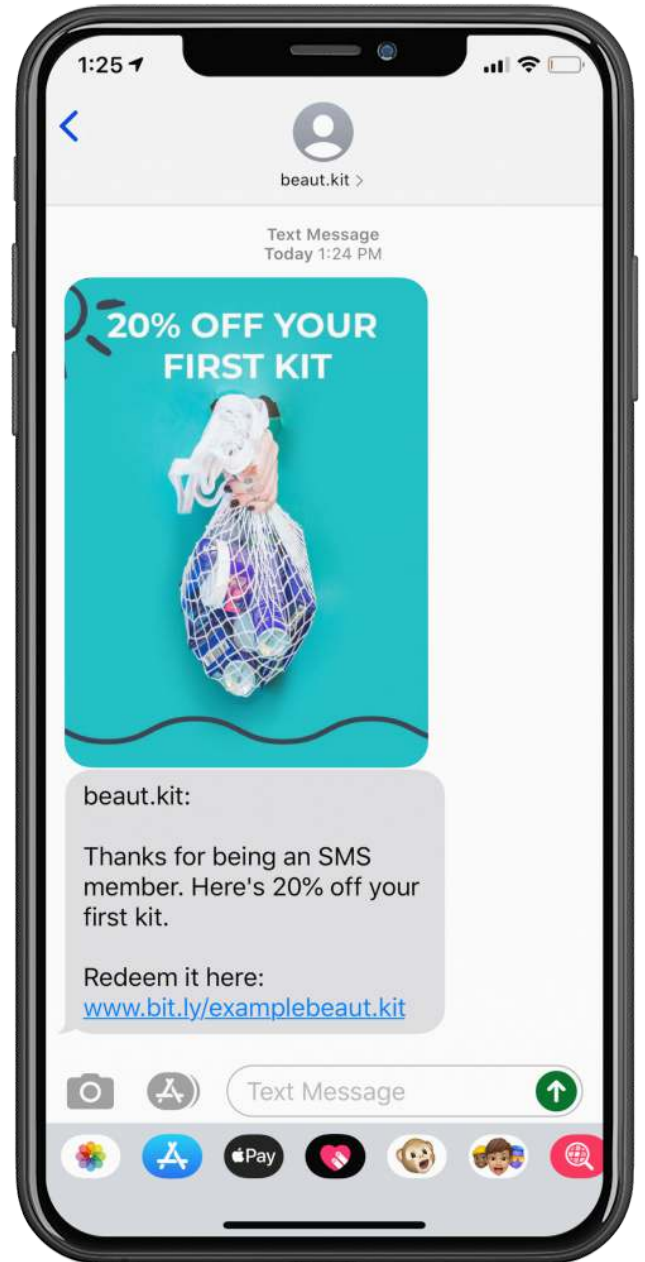
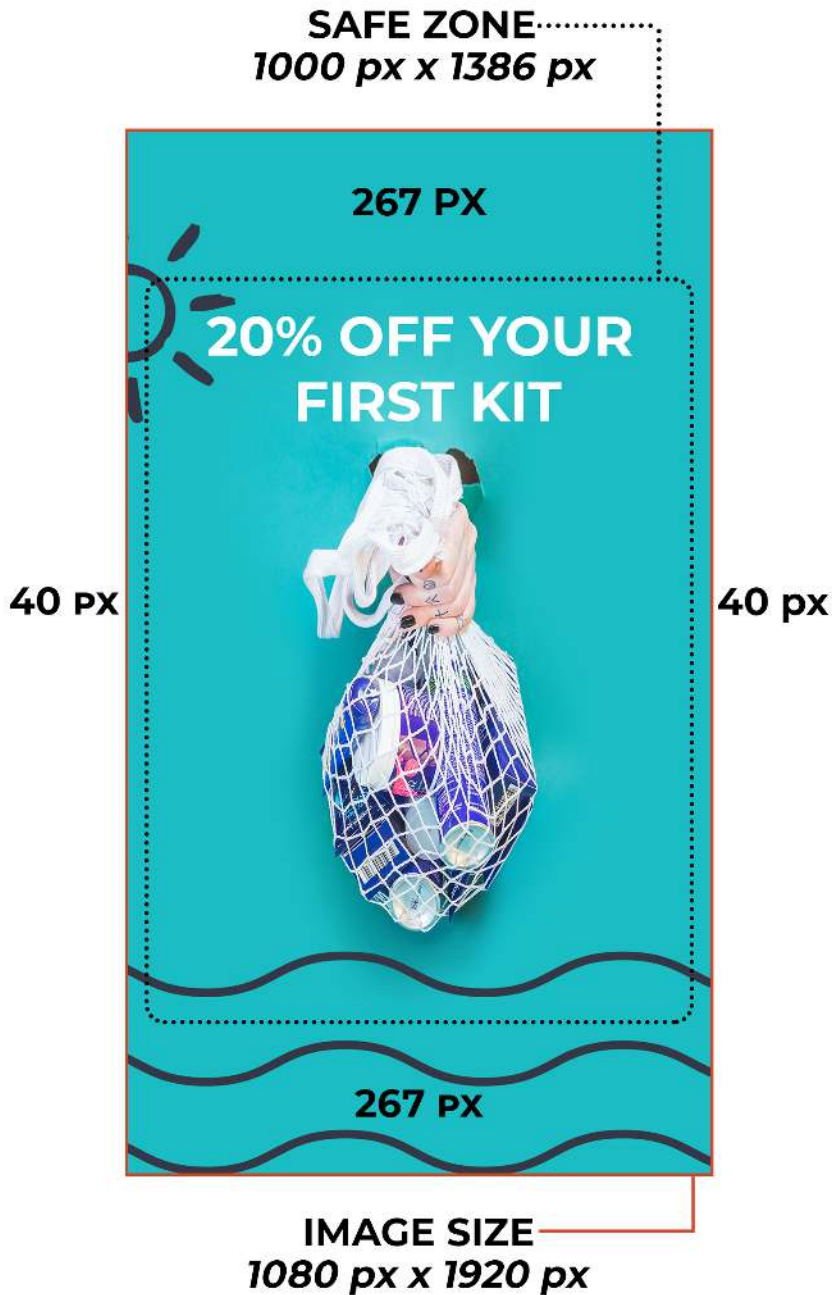


# MMS IMAGE SPECIFICATIONS + 3 TEMPLATES

MMS is a powerful tool that every campaign should utilize. Sending a high quality image can increase engagement and ultimately - conversions. In fact, MMS shows 300% more engagement than an SMS only message.

Use the following three MMS templates to optimize the quality of your MMS images and prevent MMS errors such as blurry images and important information cut off.

# Portrait Template



## Image specifications:

### File format:

JPG

### Dimensions:

1080 pixels x 1920 pixels

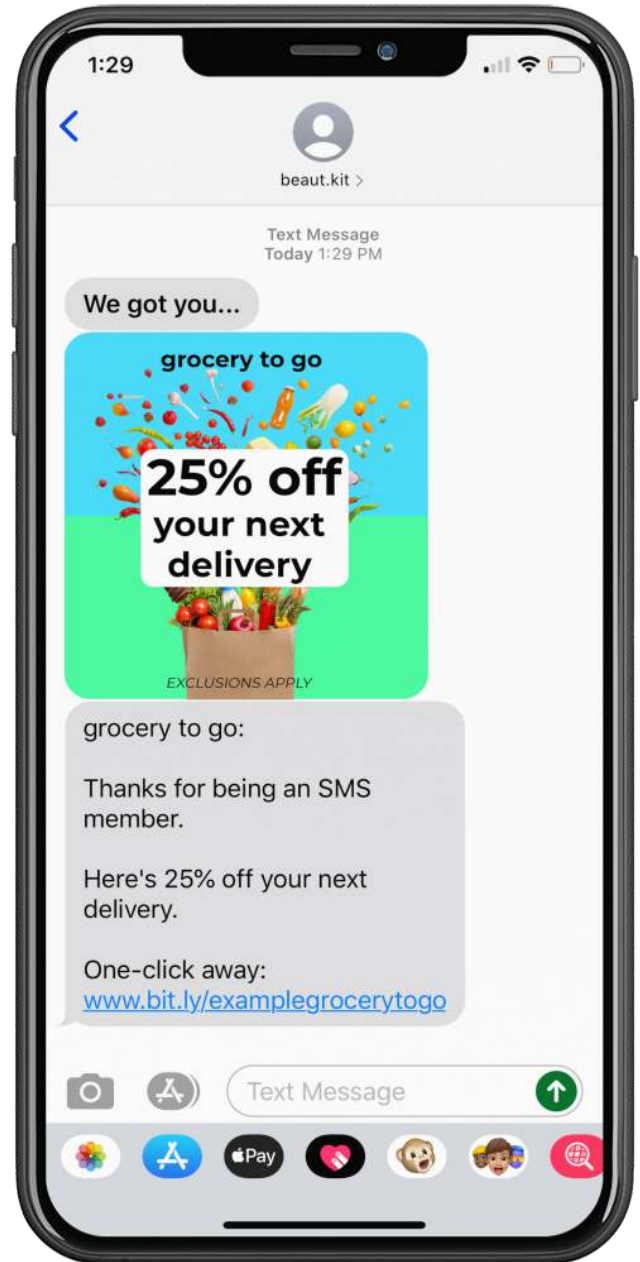
### File size:

Less than 500 KB

## Download PSD Templates:

<https://www.tatango.com/wp-content/uploads/2020/12/Tatango-Photoshop-Files.zip>

# Square Template



## Image specifications:

**File format:**

JPG

**Dimensions:**

1080 pixels x 1080 pixels

**File size:**

Less than 500 KB

**Download PSD Templates:**

<https://www.tatango.com/wp-content/uploads/2020/12/Tatango-Photoshop-Files.zip>

# Landscape Template

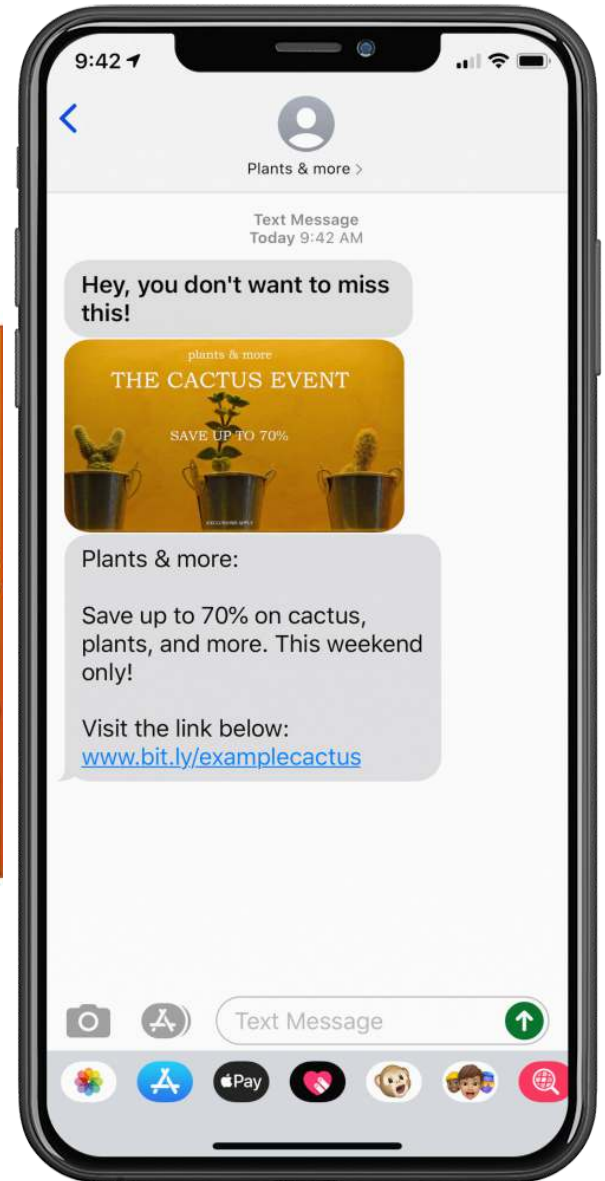
**SAFE ZONE**  
1740 px x 998 px

41 px



41 px

**IMAGE SIZE**  
1920 px x 1080 px



## Image specifications:

**File format:**

JPG

**Dimensions:**

1920 pixels x 1080 pixels

**File size:**

Less than 500 KB

**Download PSD Templates:**

<https://www.tatango.com/wp-content/uploads/2020/12/Tatango-Photoshop-Files.zip>